

SURGIMESH® Non-woven Technology at BG Medical seen as Innovation Leader In The Development of Advanced Hernia Repair Devices and Market Approaches Striving For Excellence In Patient Hernia Repair Outcomes

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The 2013 American Hernia Society (AHS) meeting served as a forum for many interested parties to discuss new hernia repair devices and hernia mesh marketing initiatives with BG Medical. As the only truly differentiated platform technology in the field of hernia mesh, BG Medical is seen as an innovator in the field of improvement in patient hernia repair outcomes. Multiple startup initiatives presented technologies to BG Medical during the AHS meeting that would potentially represent hernia repair device improvements in reducing mesh inflammatory reactions, reducing repair site pain and improving procedural outcomes. Thorough due diligence on these technologies as compared to the superior performance of SURGIMESH Non-woven Technology is being performed to insure that any improvements chosen have the real potential to further the advancement of patient outcomes in hernia repair.

In the spirit of not only improving the devices used in hernia repair but also the delivery of hernia repairs, BG Medical finalized arrangements during the AHS meeting on a clinical program collecting data on the patient outcome value of SURGIMESH Non-woven Hernia Mesh. Although in its infancy, this effort will represent a paradigm shift in the collaboration between groups representing device innovation and healthcare delivery to establish a model for improving long term hernia repair results while lowering the overall costs associated with restoring patients to pre-hernia defect functionality and quality of life. As more details on this innovative effort are finalized additional information will be announced in future press releases.

About BG Medical

BG Medical is a unique Sales and Marketing Distribution Partner for next-generation medical devices and disposables. BG Medical partners with companies having breakthrough technology platforms with a potential for significant market development. Our goal is to provide our partners with the significant market share gain and the presence necessary to become leaders in given market segments. We accomplish this with our highly trained, dedicated and segment focused national US Sales and Marketing Team.

BG Medical's core competencies include General and Laparoscopic Specialty Surgery, Thoracic, Urogynecologic, Colorectal and other emerging minimally invasive surgical platform applications. For additional information visit BG Medical's website at www.bgmedicaldevice.com. BG Medical is the exclusive US distributor for SURGIMESH and other advanced medical device technologies. For additional information on the innovative line of SURGIMESH Non-woven Technology products go to www.surgimesh.com.

About Aspide Medical

Aspide Medical of St. Etienne, France, celebrating 15 years of healthcare innovation, manufactures thousands of medical devices each year which are distributed worldwide. Aspide Medical's vast expertise in developing medical device technologies for the treatment of digestive, urologic, gynecologic, and aesthetic surgeries has brought a number of breakthrough advances in these and other diversified healthcare markets. Maintaining a commitment to the latest ISO Quality Standards, state-of-the-art manufacturing and automation, Aspide

Medical continues to excel in several specialty healthcare markets requiring surgical intervention. For more information, visit Aspide Medical's website at www.aspide.com.

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